



May 28, 2008

Rico Blanco
Program Director
WYUU- La Nueva Tampa

Dear Rico Blanco:

On behalf of the many children and their families who look to St. Jude Children's Research Hospital for life saving care, thank you so much for hosting the Promesa y Esperanza radiothon for St. Jude the past two years. During the past two years WYUU La Nueva and the community of Tampa have raised over \$300,000 for the kids of St Jude.

Danny Thomas dreamed of a hospital where sick children could come for treatment – regardless of race, religion, or a family's ability to pay. He sought to establish an institution where doctors could treat children with life-threatening illnesses, while scientists could conduct research that would ultimately lead to cures. When St. Jude Children's Research Hospital opened its doors in 1962, Danny's dream had become a reality.

Your support keeps Danny's dream that, "no child should die in the dawn of life" – very much alive. Please know that because of your kindness we will continue making incredible strides in the fight against childhood catastrophic illness.

Your commitment and value partnership is helping our International Outreach Program to:

- Provide medical and fundraising training to allow partner sites to be self-sustaining. Physicians and nurses from 40 countries visited St. Jude last year.
- ALSAC hosted international training conference for affiliate clinics in Latin America.
- Our presence in El Salvador has resulted in a 50% survival rate for childhood cancer in 5 years compared to 10% before our program began.
- Survival rates for most curable cancers improved on average from 30% to 60% in Recife, Brazil since the International Outreach Program began there in 1993.

Again, thank you so much for caring about the kids of St. Jude.

Sincerely,

Paola Cassana
Senior Bilingual Marketing Representative